

Powered by Artificial Intelligence

SUMMARY OF CHANGES

IN

COMPANY	TICKER
United States Steel Corp	X
Target Corp	TGT
Skyworks Solutions Inc	SWKS
Seagate Technology PLC	STX
Macy's Inc	M
Western Digital Corp	WDC
American Airlines Group Inc	AAL
eBay Inc	EBAY
United Parcel Service Inc	UPS
salesforce.com Inc	CRM
McDonald's Corp	MCD

OUT

COMPANY	TICKER
MGM Resorts International	MGM
Starbucks Corp	SBUX
Kroger Co/The	KR
Las Vegas Sands Corp	LVS
Eli Lilly & Co	LLY
Illumina Inc	ILMN
Goldman Sachs Group Inc/The	GS
Marathon Oil Corp	MRO
Expedia Inc	EXPE
United Technologies Corp	UTX
Morgan Stanley	MS

SECTOR COMPARISON

SECTOR	JANUARY 2017 INDEX WEIGHT (%)	FEBRUARY 2017 INDEX WEIGHT (%)
Consumer Discretionary	19.3	16.8
Consumer Staples	3.9	3.0
Energy	5.8	5.8
Financial Services	5.4	5.3
Health Care	27.4	22.5
Industrials	3.0	3.6
Information Technology	32.9	36.4
Materials	1.4	5.6
Telecommunication Services	1.0	1.0
Utilities	0.0	0.0

STOCK SPOTLIGHT

United States Steel Corporation

Making its first ever appearance in the BUZZ Index, United States Steel Corp (NYSE: X) entered the February index with a maximum weight of 3%. After steadily declining more than 75% between September 2014 and the end of 2015, X spent most of 2016 going through several large price swings before Donald Trump's victory in the U.S. elections sent shares of industrial companies soaring on hopes of increased infrastructure spending. Trump's approval of major energy pipeline projects, along with his desires for a "Buy America" clause on the steel and iron used in construction, provided a further boost for domestic steelmakers. Bullish sentiment on U.S. Steel, which had been increasing over the past few months, surged recently on economic data showing increasing energy rigs and pipeline activity, propelling the company to the top of the BUZZ Index.

Macy's

After a brief two months within the BUZZ Index in August and September 2016, Macy's (NYSE: M) returned to the index in February 2017. Shares of U.S. retailers, which had initially benefited from Trump's election along with the broader market, have been on a slump since December. During this time, Macy's stock declined over 30%. News surrounding the company was relatively quiet as well until February 3rd when reports surfaced that Hudson's Bay Co. (TSX: HBC) had approached the company in a takeover attempt, sending Macy's shares spiking up 12% to \$34. While there have no details regarding price, analyst estimates have ranged up to a 50% premium. Chatter and sentiment have both been increasing on the potential takeover news, suggesting investors are bullish on the deal's prospects.

INDEX FUNDAMENTALS

1.3%

Dividend Yield

18.7

P/E Ratio

\$143.9B

Average Market Cap

\$4.9B

Smallest Market Cap

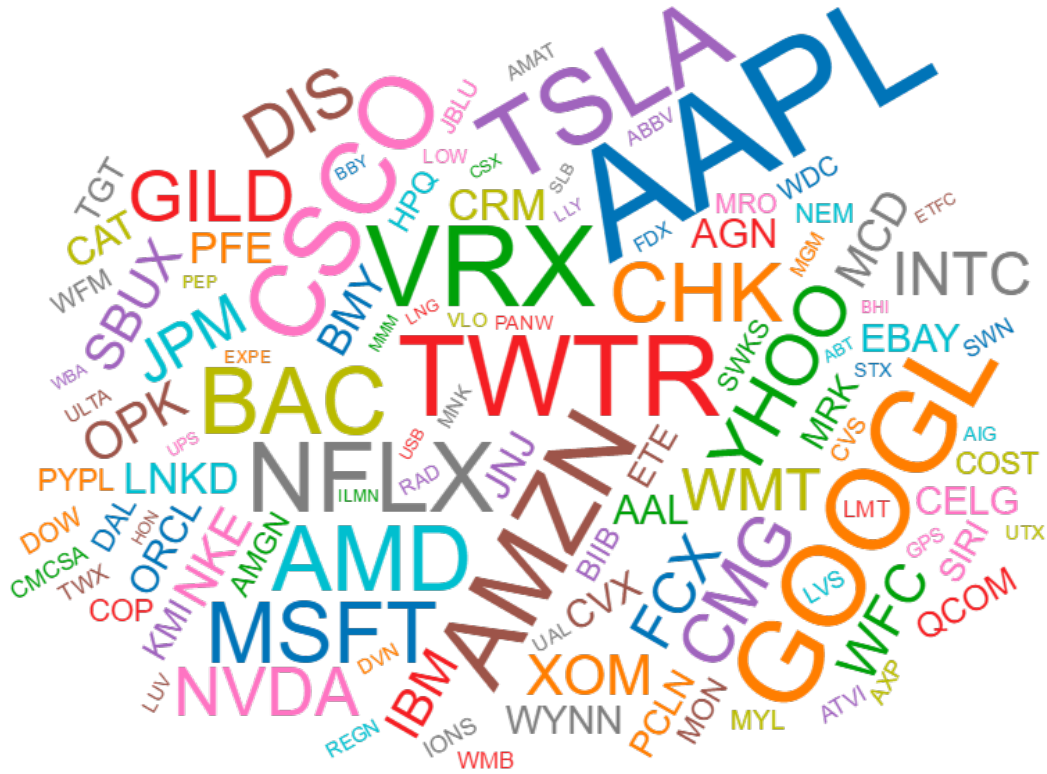
\$712.1B

Largest Market Cap

INDEX HOLDINGS

COMPANY	WEIGHT (%)	COMPANY	WEIGHT (%)
Advanced Micro Devices Inc	3.00%	Exxon Mobil Corp	0.78%
Apple Inc	3.00%	Target Corp	0.78%
Alphabet Inc	3.00%	Johnson & Johnson	0.78%
Twitter Inc	3.00%	Priceline Group Inc/The	0.77%
Chesapeake Energy Corp	3.00%	Citigroup Inc	0.77%
NVIDIA Corp	3.00%	Ford Motor Co	0.73%
Facebook Inc	3.00%	Skyworks Solutions Inc	0.71%
Microsoft Corp	3.00%	Kinder Morgan Inc/DE	0.71%
Amazon.com Inc	3.00%	Boeing Co/The	0.69%
Tesla Inc	3.00%	General Electric Co	0.66%
Walt Disney Co/The	3.00%	Altria Group Inc	0.65%
Valeant Pharmaceuticals Intern	3.00%	Seagate Technology PLC	0.64%
United States Steel Corp	3.00%	Macy's Inc	0.63%
Bank of America Corp	3.00%	Coca-Cola Co/The	0.62%
Bristol-Myers Squibb Co	2.80%	Biogen Inc	0.62%
Gilead Sciences Inc	2.74%	JPMorgan Chase & Co	0.62%
Micron Technology Inc	2.43%	Sprint Corp	0.56%
Celgene Corp	2.24%	Lockheed Martin Corp	0.56%
Freeport-McMoRan Inc	2.20%	Merck & Co Inc	0.55%
OPKO Health Inc	2.19%	General Motors Co	0.54%
Intel Corp	2.07%	International Business Machine	0.52%
AbbVie Inc	1.98%	AT&T Inc	0.47%
Under Armour Inc	1.79%	Cisco Systems Inc	0.47%
Allergan PLC	1.74%	Western Digital Corp	0.46%
QUALCOMM Inc	1.73%	Palo Alto Networks Inc	0.46%
Activision Blizzard Inc	1.52%	Newmont Mining Corp	0.42%
Mastercard Inc	1.48%	American Airlines Group Inc	0.42%
Energy Transfer Equity LP	1.31%	Wal-Mart Stores Inc	0.41%
PayPal Holdings Inc	1.08%	Mallinckrodt PLC	0.40%
Square Inc	1.05%	eBay Inc	0.40%
NIKE Inc	1.03%	Procter & Gamble Co/The	0.39%
Amgen Inc	1.03%	United Parcel Service Inc	0.39%
Pfizer Inc	0.93%	Regeneron Pharmaceuticals Inc	0.39%
CVS Health Corp	0.93%	salesforce.com Inc	0.36%
Blackstone Group LP/The	0.91%	McDonald's Corp	0.35%
JetBlue Airways Corp	0.83%	Abbott Laboratories	0.35%
Ionis Pharmaceuticals Inc	0.80%	Home Depot Inc/The	0.34%
Wynn Resorts Ltd	0.79%	Total:	100.00

TOP U.S. STOCKS DISCUSSED ON SOCIAL MEDIA



TOP FIVE POSITIVELY TRENDING STOCKS IN THE INDEX

- AMD
- X
- NVDA
- TWTR
- FB

BOTTOM FIVE NEGATIVELY TRENDING STOCKS NOT IN THE INDEX

- WFM
- DAL
- ILMN
- SBUX
- MGM

The **BUZZ Social Media Insights Index** identifies the 75 most bullish U.S. stocks based on investment insights derived from the Social Media's Big Data.

- Over 50 million unique stock-specific data points from Social Media comments, news articles and blog posts are processed on a monthly basis.
- The data is filtered through an analytics model which utilizes Natural Language Processing Algorithms and Artificial Intelligence applications.

HOW IT WORKS:



1. Where's the BUZZ?

First, from a defined investment universe of U.S. stocks, the BUZZ Index targets the most mentioned stocks across the Social Media landscape. The more active the conversation, the greater the reliability of the BUZZ.



2. What's the BUZZ?

The BUZZ Index looks at what the Social community is saying about these most-mentioned stocks and whether the BUZZ is positive, negative or neutral on a collective basis.



3. Who is creating the BUZZ?

The BUZZ Index pinpoints influencers within the Social community and identifies whose tweets and posts are most likely to impact collective opinion. It also identifies and scores which members of the Social community have historically been the most successful in their forecasting accuracy.

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