

# Powered by Artificial Intelligence

## SUMMARY OF CHANGES

### IN

COMPANY	TICKER
Valeant Pharmaceuticals Intern	VRX
Walt Disney Co/The	DIS
Lam Research Corp	LRCX
Walgreens Boots Alliance Inc	WBA
Caterpillar Inc	CAT
United Continental Holdings In	UAL
Skyworks Solutions Inc	SWKS
International Business Machine	IBM
Procter & Gamble Co/The	PG
Harley-Davidson Inc	HOG
Texas Instruments Inc	TXN
Regeneron Pharmaceuticals Inc	REGN
Arista Networks Inc	ANET

### OUT

COMPANY	TICKER
Snap Inc	SNAP
Best Buy Co Inc	BBY
CenturyLink Inc	CTL
Bristol-Myers Squibb Co	BMY
Mattel Inc	MAT
Under Armour Inc	UAA
Alnylam Pharmaceuticals Inc	ALNY
Incyte Corp	INCY
Exxon Mobil Corp	XOM
Western Digital Corp	WDC
Constellation Brands Inc	STZ
Boston Scientific Corp	BSX
Priceline Group Inc/The	PCLN

## SECTOR COMPARISON

SECTOR	OCTOBER 2017 INDEX WEIGHT (%)	NOVEMBER 2017 INDEX WEIGHT (%)
Consumer Discretionary	17.4	13.6
Consumer Staples	7.7	5.4
Energy	1.1	0.7
Financial Services	3.6	3.1
Health Care	13.7	18.6
Industrials	5.2	5.2
Information Technology	44.0	46.1
Materials	1.4	1.4
Telecommunication Services	5.9	5.9
Utilities	0.0	0.0

## STOCK SPOTLIGHT

## Sprint Corp.

In January this year, it was announced that negotiations on a potential merger between Sprint Corp (NYSE: S) and T-Mobile (NASDAQ: TMUS) was underway. Softbank, which owns 80% of Sprint, had reportedly been interested for years in selling its stake to T-Mobile's parent company, Deutsche Telekom, in a deal that would combine two of the largest wireless telecommunications companies in the United States. News of the negotiations was well received by markets as investors viewed the prospect of a combined entity being better able to compete with Verizon (NYSE: VZ) and AT&T (NYSE: T). Investor sentiment on shares of Sprint have remained positive ever since the stock first entered the BUZZ Index in May 2016 and has remained strong throughout the impressive rally from \$4.00 to above \$9.00 earlier this year. However, in October it was reported that the merger was in jeopardy over valuation concerns and reconsideration by Softbank to exit the U.S. wireless market. Earlier this month, negotiations were called off, and shares of both S and TMUS slumped. Despite the negative headlines, online sentiment on Sprint continues to be positive. Investors appear to continue to view the company as a strong value play while not dismissing the potential for a deal to still be reached, suggesting the recent news-driven dip could be a renewed buying opportunity.

## Take-Two Interactive Software, Inc.

These days when investors think of the technology sector, the names that first come to mind are likely the FAANG giants, social media companies like TWTR (NYSE: TWTR), and chipmakers like Intel (NASDAQ: INTC), Advanced Micro Devices (NASDAQ: AMD) and NVIDIA (NASDAQ: NVDA). Over the past year we have seen positive investor sentiment increase meaningfully on another subgroup: entertainment software companies. Investors who are familiar with video game makers know of Electronic Arts (NASDAQ: EA) and Activision Blizzard (NASDAQ: ATVI), two strong companies whose stocks are up 50% year to date and both constituents of the BUZZ Index. Recently, we have seen another name, Take-Two Interactive Software (NASDAQ: TTWO), begin to garner investor interest and increasingly positive sentiment. Since entering the BUZZ Index in July 2017, TTWO has rallied 50%, resulting in a year-to-date return of over 100%. Recent Q2 earnings exceeded expectations, sending shares up 10% the next day. Take-Two has gained a reputation amongst consumers for making quality video game titles such as NBA 2K18 and Grand Theft Auto series. We are seeing this positive consumer sentiment translate into increasingly positive investor sentiment, with no signs of a slow down ahead.

## INDEX FUNDAMENTALS

1.2%

Dividend Yield

21.1

P/E Ratio

\$177.4B

Average Market Cap

\$5.0B

Smallest Market Cap

\$878.5B

Largest Market Cap

## INDEX HOLDINGS

COMPANY	WEIGHT (%)	COMPANY	WEIGHT (%)
Advanced Micro Devices Inc	3.00%	Target Corp	0.86%
Apple Inc	3.00%	Kroger Co/The	0.86%
Facebook Inc	3.00%	Take-Two Interactive Software	0.83%
Alphabet Inc	3.00%	Ford Motor Co	0.82%
Square Inc	3.00%	NIKE Inc	0.81%
Amazon.com Inc	3.00%	Johnson & Johnson	0.78%
Micron Technology Inc	3.00%	Kinder Morgan Inc/DE	0.74%
Valeant Pharmaceuticals Intern	3.00%	Viacom Inc	0.73%
Microsoft Corp	3.00%	Caterpillar Inc	0.73%
NVIDIA Corp	3.00%	United Continental Holdings In	0.71%
PayPal Holdings Inc	3.00%	Verizon Communications Inc	0.69%
Gilead Sciences Inc	3.00%	Skyworks Solutions Inc	0.67%
Intuitive Surgical Inc	2.87%	Wynn Resorts Ltd	0.65%
Activision Blizzard Inc	2.83%	Adobe Systems Inc	0.62%
AT&T Inc	2.66%	International Business Machine	0.60%
Intel Corp	2.48%	Lockheed Martin Corp	0.60%
Netflix Inc	2.26%	Procter & Gamble Co/The	0.59%
Sprint Corp	2.00%	Biogen Inc	0.58%
Exelixis Inc	1.90%	Albemarle Corp	0.56%
Celgene Corp	1.80%	Altria Group Inc	0.56%
Walt Disney Co/The	1.69%	Merck & Co Inc	0.56%
Bank of America Corp	1.68%	General Electric Co	0.55%
AbbVie Inc	1.64%	Starbucks Corp	0.55%
Twitter Inc	1.50%	Visa Inc	0.54%
Raytheon Co	1.31%	T-Mobile US Inc	0.53%
Boeing Co/The	1.28%	Oracle Corp	0.53%
Broadcom Ltd	1.27%	Amgen Inc	0.52%
Tesla Inc	1.25%	Harley-Davidson Inc	0.51%
QUALCOMM Inc	1.22%	Electronic Arts Inc	0.51%
Mastercard Inc	1.20%	Texas Instruments Inc	0.51%
Universal Display Corp	1.16%	Costco Wholesale Corp	0.51%
Applied Materials Inc	1.11%	Regeneron Pharmaceuticals Inc	0.50%
Lam Research Corp	1.06%	Arista Networks Inc	0.50%
Wal-Mart Stores Inc	1.04%	Pfizer Inc	0.47%
JPMorgan Chase & Co	0.97%	Citigroup Inc	0.46%
Ionis Pharmaceuticals Inc	0.95%	Home Depot Inc/The	0.45%
CVS Health Corp	0.90%	<b>Total:</b>	<b>100.00</b>
Walgreens Boots Alliance Inc	0.89%		
Freeport-McMoRan Inc	0.87%		

## TOP U.S. STOCKS DISCUSSED ACROSS ONLINE PLATFORMS



### TOP FIVE POSITIVELY TRENDING STOCKS IN THE INDEX

COMPANY	TICKER
Advanced Micro Devices Inc	AMD
Facebook Inc	FB
Apple Inc	AAPL
Amazon.com Inc	AMZN
PayPal Holdings Inc	PYPL

### BOTTOM FIVE NEGATIVELY TRENDING STOCKS NOT IN THE INDEX

COMPANY	TICKER
Bristol-Myers Squibb Co	BMY
Lowe's Cos Inc	LOW
Chipotle Mexican Grill Inc	CMG
Ulta Beauty Inc	ULTA
Priceline Group Inc/The	PCLN



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