

Powered by Artificial Intelligence

SUMMARY OF CHANGES

IN

COMPANY	TICKER
BlackBerry Ltd	BB
KeyCorp	KEY
TE Connectivity Ltd	TEL
Biogen Inc	BIIB
Oracle Corp	ORCL
PepsiCo Inc	PEP
Citigroup Inc	C
Walgreens Boots Alliance Inc	WBA
Darden Restaurants Inc	DRI
Regeneron Pharmaceuticals Inc	REGN
ManpowerGroup Inc	MAN
Starbucks Corp	SBUX
Nektar Therapeutics	NKTR
BlackRock Inc	BLK
Accenture PLC	ACN
Chevron Corp	CVX
Marvell Technology Group Ltd	MRVL
Kinder Morgan Inc/DE	KMI
United Parcel Service Inc	UPS
Mastercard Inc	MA
Delta Air Lines Inc	DAL

OUT

COMPANY	TICKER
Cisco Systems Inc	CSCO
Home Depot Inc/The	HD
Palo Alto Networks Inc	PANW
Target Corp	TGT
Splunk Inc	SPLK
Align Technology Inc	ALGN
Symantec Corp	SYMC
Broadcom Inc	AVGO
Chipotle Mexican Grill Inc	CMG
TJX Cos Inc/The	TJX
Take-Two Interactive Software	TTWO
Intuitive Surgical Inc	ISRG
Foot Locker Inc	FL
Best Buy Co Inc	BBY
Lowe's Cos Inc	LOW
QUALCOMM Inc	QCOM
Valero Energy Corp	VLO
United States Steel Corp	X
General Motors Co	GM
Analog Devices Inc	ADI
Ulta Beauty Inc	ULTA

STOCK SPOTLIGHT

Blackberry Limited

A decade ago, Blackberry (NYSE: BB) was one of the largest handset makers in the world and one of the most well-known technology stocks. Hubris and mismanagement eventually led to the company's decline as smartphones by Apple (NASDAQ: AAPL) and Samsung quickly dominated the market. Now a shell of its former self, the company is currently focused on software and leveraging its expertise in communications security. After years of rebuilding, the company has recently shown signs of life, posting consecutive quarters of strong results and optimistic outlooks that sent shares up from \$7 to \$14 during 2017. Since then, the stock has spent the majority of 2018 consolidating, retracing half of its 2017 gains as a result of some uncertainty surrounding its plan to move a subscription license model. More notable however, is the increasing level of positive online sentiment that we have observed in recent months. This month, Blackberry enters the BUZZ Index for the first time ever, at a max weight of 3%. It appears investors may be ready to buy into Blackberry's turnaround plan and potentially help the stock break out of its multi-year consolidation.

Darden Restaurants

Another first-time entrant into the BUZZ Index, Darden Restaurants (NYSE: DRI) has steadily been one of the top performing restaurant stocks over the past few years. Often overshadowed by more "fast money" stocks such as Chipotle (NYSE: CMG), McDonald's (NYSE: MCD), and Dominos (NYSE: DPZ), Darden actually claims the title of the world's largest full-service restaurant company, with over 1500 locations in a variety of chains such as Olive Garden and LongHorn Steakhouse. In fact, this month DRI replaced CMG in the BUZZ Index. After a strong earnings report in April which sent CMG surging 25%, investor sentiment levels suggest the optimism may have peaked on Chipotle and is instead flowing into Darden which presents better "value". DRI recently exceeded expectations on both the top and bottom line, and the company expects further double digit revenue growth. It also announced a dividend increase, further raising the appeal to shareholders. Positive online sentiment on DRI has been steadily rising as investors see more room for the stock to run.

SECTOR COMPARISON

SECTOR	JUNE 2018 INDEX WEIGHT (%)	JULY 2018 INDEX WEIGHT (%)
Consumer Discretionary	22.9	17.7
Consumer Staples	3.9	4.1
Energy	1.6	2.1
Financial Services	4.8	9.3
Health Care	10.3	11.6
Industrials	4.3	6.4
Information Technology	48.0	45.0
Materials	0.6	0.0
Telecommunication Services	3.7	3.8
Utilities	0.0	0.0

TOP U.S. STOCKS DISCUSSED ACROSS ONLINE PLATFORMS



TOP FIVE POSITIVELY TRENDING STOCKS IN THE INDEX

COMPANY	TICKER
BlackBerry Ltd	BB
Bausch Health Cos Inc	BHC
TE Connectivity Ltd	TEL
ManpowerGroup Inc	MAN
Nektar Therapeutics	NKTR

BOTTOM FIVE NEGATIVELY TRENDING STOCKS NOT IN THE INDEX

COMPANY	TICKER
Palo Alto Networks Inc	PANW
Target Corp	TGT
Splunk Inc	SPLK
Chipotle Mexican Grill Inc	CMG
Cisco Systems Inc	CSCO

INDEX FUNDAMENTALS

1.3%

Dividend Yield

18.5

P/E Ratio

\$200.7B

Average Market Cap

\$5.6B

Smallest Market Cap

\$943.1B

Largest Market Cap

The **BUZZ NextGen AI US Sentiment Leaders Index** identifies the 75 most bullish U.S. stocks based on investment insights derived from the vast content generated across online platforms.

Millions of unique stock-specific data points aggregated from online sources including social media, news articles and blog posts are processed on a monthly basis.

The data is filtered through an analytics model which utilizes Natural Language Processing Algorithms and Artificial Intelligence applications.

HOW IT WORKS:



1. Where's the BUZZ?

First, from a defined investment universe of U.S. stocks, the BUZZ Index targets the most mentioned stocks discussed across online platforms. The more active the conversation, the greater the reliability of the BUZZ.

2. What's the BUZZ?

The BUZZ Index looks at what the online community is saying about these most-mentioned stocks and whether the BUZZ is positive, negative or neutral on a collective basis.

3. Who is creating the BUZZ?

The BUZZ Index pinpoints influencers within the online community and identifies whose tweets and posts are most likely to impact collective opinion. It also identifies and scores which members of the online community have historically been the most successful in their forecasting accuracy.



BUZZ NEXTGEN AI SERIES INDICES

US Sentiment Leaders - July 2018 Monthly Index Rebalance

INDEX HOLDINGS

COMPANY	WEIGHT (%)	COMPANY	WEIGHT (%)
Micron Technology Inc	3.00%	Goldman Sachs Group Inc/The	0.88%
Advanced Micro Devices Inc	3.00%	Adobe Systems Inc	0.88%
Tesla Inc	3.00%	FedEx Corp	0.84%
Amazon.com Inc	3.00%	Kroger Co/The	0.83%
Twitter Inc	3.00%	AbbVie Inc	0.80%
Facebook Inc	3.00%	Electronic Arts Inc	0.79%
BlackBerry Ltd	3.00%	First Solar Inc	0.78%
Netflix Inc	3.00%	Ford Motor Co	0.78%
AT&T Inc	3.00%	Walgreens Boots Alliance Inc	0.78%
Apple Inc	3.00%	Darden Restaurants Inc	0.78%
General Electric Co	3.00%	Lam Research Corp	0.78%
Snap Inc	2.79%	Verizon Communications Inc	0.76%
Alphabet Inc	2.75%	Under Armour Inc	0.75%
Bausch Health Cos Inc	2.55%	Regeneron Pharmaceuticals Inc	0.74%
Bank of America Corp	2.44%	ManpowerGroup Inc	0.74%
Microsoft Corp	2.37%	Boeing Co/The	0.73%
Square Inc	2.23%	Starbucks Corp	0.73%
NVIDIA Corp	2.07%	Nutanix Inc	0.71%
NIKE Inc	1.90%	International Business Machine	0.70%
Discover Financial Services	1.82%	Activision Blizzard Inc	0.69%
Celgene Corp	1.61%	Nektar Therapeutics	0.69%
KeyCorp	1.50%	BlackRock Inc	0.67%
Walt Disney Co/The	1.46%	salesforce.com Inc	0.65%
Visa Inc	1.45%	Accenture PLC	0.64%
PayPal Holdings Inc	1.42%	Intel Corp	0.63%
TE Connectivity Ltd	1.16%	Comcast Corp	0.62%
Gilead Sciences Inc	1.12%	Bristol-Myers Squibb Co	0.60%
Wynn Resorts Ltd	1.11%	Costco Wholesale Corp	0.58%
JPMorgan Chase & Co	1.10%	Chevron Corp	0.57%
Pfizer Inc	1.07%	Marvell Technology Group Ltd	0.56%
Walmart Inc	1.01%	Kinder Morgan Inc/DE	0.56%
Applied Materials Inc	0.99%	United Parcel Service Inc	0.56%
Biogen Inc	0.98%	Macy's Inc	0.54%
Oracle Corp	0.96%	Mastercard Inc	0.54%
Exxon Mobil Corp	0.95%	Delta Air Lines Inc	0.54%
PepsiCo Inc	0.94%	Merck & Co Inc	0.54%
Citigroup Inc	0.90%	eBay Inc	0.50%
CVS Health Corp	0.90%	Total:	100.00



BUZZ NEXTGEN AI SERIES INDICES

US Sentiment Leaders - July 2018 Monthly Index Rebalance

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