

# Powered by Artificial Intelligence

## SUMMARY OF CHANGES

### IN

COMPANY	TICKER
NXP Semiconductors NV	NXPI
Broadcom Inc	AVGO
TripAdvisor Inc	TRIP
Match Group Inc	MTCH
QUALCOMM Inc	QCOM
Take-Two Interactive Software	TTWO
Twilio Inc	TWLO
Caterpillar Inc	CAT
CSX Corp	CSX
Eli Lilly & Co	LLY
United Continental Holdings In	UAL
Lockheed Martin Corp	LMT
GrubHub Inc	GRUB
Intuitive Surgical Inc	ISRG
Morgan Stanley	MS
McDonald's Corp	MCD
ServiceNow Inc	NOW
Halliburton Co	HAL
Align Technology Inc	ALGN
United States Steel Corp	X
Texas Instruments Inc	TXN
Skyworks Solutions Inc	SWKS

### OUT

COMPANY	TICKER
Snap Inc	SNAP
NIKE Inc	NKE
Wynn Resorts Ltd	WYNN
Oracle Corp	ORCL
PepsiCo Inc	PEP
Adobe Systems Inc	ADBE
FedEx Corp	FDX
Kroger Co/The	KR
First Solar Inc	FSLR
Walgreens Boots Alliance Inc	WBA
Darden Restaurants Inc	DRI
Regeneron Pharmaceuticals Inc	REGN
Nutanix Inc	NTNX
salesforce.com Inc	CRM
Accenture PLC	ACN
Costco Wholesale Corp	COST
Chevron Corp	CVX
Marvell Technology Group Ltd	MRVL
Kinder Morgan Inc/DE	KMI
Macy's Inc	M
Delta Air Lines Inc	DAL
eBay Inc	EBAY

## STOCK SPOTLIGHT

## Tesla Inc

Thanks to its CEO Elon Musk, Tesla Inc. (NASDAQ: TSLA) has been one of the most widely discussed companies in recent weeks. Just days after the company delivered a big beat on its latest earnings report, Musk caught the market off guard when he tweeted he was considering taking Tesla private at \$420 per share, claiming that he had secured funding for such a transaction. Although shares of TSLA soared 10% immediately following the tweet, Musk was heavily criticized for using Twitter to telegraph his thoughts rather than going through the traditional channels for disclosing such material information. However, despite the negative coverage by traditional media channels over Musk's actions, online sentiment towards TSLA actually increased. It appears investors continue to believe in TSLA, and are ready to brush aside the negativity surrounding recent events. Within the BUZZ Index this month, TSLA continues to maintain a max weight of 3%.

## Snap Inc

While Tesla is able to boast a loyal supporter base, the same cannot be said for Snap Inc. (NYSE: SNAP). Once viewed as one of the next big social media platforms, the company has fallen out of favor with investors this year. In May, after SNAP hit a low near \$10.50, we noted that sentiment on the company was quickly increasing, suggesting the selloff may have been overdone. Over the following two weeks, SNAP rallied to \$14 and has been consolidating since. However, after the company's recent earnings report showed its first ever decline in daily active users, it appears investors are giving up again. Sentiment sharply declined following the earnings release and SNAP, which had a 2.8% weight last month in the BUZZ Index, is out of the index this month. The level of negativity has since abated but until sentiment shows signs of increasing, it appears SNAP may be in store for more declines.

## SECTOR COMPARISON

SECTOR	JULY 2018 INDEX WEIGHT (%)	AUGUST 2018 INDEX WEIGHT (%)
Consumer Discretionary	17.7	14.5
Consumer Staples	4.1	0.9
Energy	2.1	1.5
Financial Services	9.3	9.3
Health Care	11.6	12.1
Industrials	6.4	8.2
Information Technology	45.0	49.9
Materials	0.0	0.6
Telecommunication Services	3.8	3.0
Utilities	0.0	0.0

### TOP U.S. STOCKS DISCUSSED ACROSS ONLINE PLATFORMS



### TOP FIVE POSITIVELY TRENDING STOCKS IN THE INDEX

COMPANY	TICKER
Tesla Inc	TSLA
Advanced Micro Devices Inc	AMD
Apple Inc	AAPL
Microsoft Corp	MSFT
Amazon.com Inc	AMZN

### BOTTOM FIVE NEGATIVELY TRENDING STOCKS NOT IN THE INDEX

COMPANY	TICKER
Darden Restaurants, Inc	DRI
Oracle Corp	ORCL
Wynn Resorts Ltd	WYNN
Nike Inc	NKE
Snap Inc	SNAP

### INDEX FUNDAMENTALS

**1.3%**

Dividend Yield

**17.4**

P/E Ratio

**\$202.1B**

Average Market Cap

**\$5.2B**

Smallest Market Cap

**\$1,030.3B**

Largest Market Cap





# BUZZ NEXTGEN AI SERIES INDICES

US Sentiment Leaders - August 2018 Monthly Index Rebalance

## INDEX HOLDINGS

COMPANY	WEIGHT (%)	COMPANY	WEIGHT (%)
Advanced Micro Devices Inc	3.00%	Mastercard Inc	1.02%
Tesla Inc	3.00%	Applied Materials Inc	0.95%
Amazon.com Inc	3.00%	QUALCOMM Inc	0.95%
Apple Inc	3.00%	Take-Two Interactive Software	0.94%
Micron Technology Inc	3.00%	Exxon Mobil Corp	0.88%
Microsoft Corp	3.00%	Twilio Inc	0.87%
Alphabet Inc	3.00%	Starbucks Corp	0.87%
BlackBerry Ltd	3.00%	Verizon Communications Inc	0.86%
Square Inc	3.00%	Walmart Inc	0.86%
NVIDIA Corp	2.34%	Pfizer Inc	0.86%
PayPal Holdings Inc	2.32%	United Parcel Service Inc	0.83%
Walt Disney Co/The	2.26%	AbbVie Inc	0.82%
Bank of America Corp	2.18%	Caterpillar Inc	0.81%
AT&T Inc	2.11%	CVS Health Corp	0.76%
Twitter Inc	2.08%	CSX Corp	0.76%
General Electric Co	2.01%	Nektar Therapeutics	0.75%
International Business Machine	1.92%	Citigroup Inc	0.74%
Bausch Health Cos Inc	1.81%	Eli Lilly & Co	0.74%
Visa Inc	1.61%	Electronic Arts Inc	0.72%
Facebook Inc	1.60%	Merck & Co Inc	0.72%
NXP Semiconductors NV	1.60%	United Continental Holdings In	0.71%
Broadcom Inc	1.54%	Lockheed Martin Corp	0.71%
Discover Financial Services	1.52%	GrubHub Inc	0.69%
JPMorgan Chase & Co	1.48%	Intuitive Surgical Inc	0.69%
Goldman Sachs Group Inc/The	1.44%	KeyCorp	0.68%
Celgene Corp	1.40%	Under Armour Inc	0.66%
Intel Corp	1.34%	Morgan Stanley	0.65%
Boeing Co/The	1.23%	McDonald's Corp	0.65%
Netflix Inc	1.21%	ServiceNow Inc	0.64%
Lam Research Corp	1.21%	Halliburton Co	0.63%
Biogen Inc	1.20%	Align Technology Inc	0.61%
Gilead Sciences Inc	1.18%	BlackRock Inc	0.61%
TripAdvisor Inc	1.16%	United States Steel Corp	0.61%
Match Group Inc	1.16%	Comcast Corp	0.61%
ManpowerGroup Inc	1.15%	Bristol-Myers Squibb Co	0.59%
Ford Motor Co	1.14%	Texas Instruments Inc	0.59%
TE Connectivity Ltd	1.13%	Skyworks Solutions Inc	0.57%
Activision Blizzard Inc	1.11%	<b>Total:</b>	<b>100.00</b>



# BUZZ NEXTGEN AI SERIES INDICES

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