

Powered by Artificial Intelligence

SUMMARY OF CHANGES

IN

COMPANY	TICKER
Netflix Inc	NFLX
Kraft Heinz Co/The	KHC
PG&E Corp	PCG
salesforce.com Inc	CRM
Etsy Inc	ETSY
Trade Desk Inc/The	TTD
Nutanix Inc	NTNX
Home Depot Inc/The	HD
Target Corp	TGT
Costco Wholesale Corp	COST
Palo Alto Networks Inc	PANW
NIKE Inc	NKE
CenturyLink Inc	CTL
Wayfair Inc	W
Realty Income Corp	O
Best Buy Co Inc	BBY
Gap Inc/The	GPS
MercadoLibre Inc	MELI
Booking Holdings Inc	BKNG
Workday Inc	WDAY
VMware Inc	VMW
UnitedHealth Group Inc	UNH
Splunk Inc	SPLK
Kroger Co/The	KR
Newell Brands Inc	NWL
Caterpillar Inc	CAT
Dropbox Inc	DBX
Chipotle Mexican Grill Inc	CMG

OUT

COMPANY	TICKER
BlackRock Inc	BLK
Starbucks Corp	SBUX
International Business Machine	IBM
General Motors Co	GM
Xilinx Inc	XLNX
Exelixis Inc	EXEL
ServiceNow Inc	NOW
eBay Inc	EBAY
T-Mobile US Inc	TMUS
Verizon Communications Inc	VZ
Lam Research Corp	LRCX
Gilead Sciences Inc	GILD
Chevron Corp	CVX
Mastercard Inc	MA
Under Armour Inc	UAA
Match Group Inc	MTCH
GrubHub Inc	GRUB
Lululemon Athletica Inc	LULU
AbbVie Inc	ABBV
Wynn Resorts Ltd	WYNN
Skyworks Solutions Inc	SWKS
Regeneron Pharmaceuticals Inc	REGN
United Technologies Corp	UTX
Tableau Software Inc	DATA
Expedia Group Inc	EXPE
Comcast Corp	CMCSA
Agilent Technologies Inc	A
Lockheed Martin Corp	LMT

STOCK SPOTLIGHT

Tesla

For the past two years, Advanced Micro Devices (NASDAQ: AMD) has been the top name in the BUZZ Index nearly every month; however, over the past few months we have begun to see Tesla (NASDAQ: TSLA) consistently overtake AMD in terms of positive investor sentiment. Ever since CEO Elon Musk's controversial "take private" tweet last year, there has been no shortage of news surrounding the company. From Model 3 production updates, to job cuts, to new Model Y announcements, TSLA has been constantly in the headlines. Always a volatile stock, shares of TSLA have swung between \$360 and \$280 several times over the past year. Starting in November 2018, we noticed investor sentiment suddenly begin to increase, culminating in our largest ever sentiment reading on TSLA last month. With several key potential catalysts on the horizon, the sentiment surge is definitely something to keep an eye on for the stock.

Etsy

This month we also saw a notable new name to the BUZZ Index, Etsy (NASDAQ: ETSY), an e-commerce business that provides a marketplace for user-designed items. Often overshadowed by other e-commerce giants such as Amazon (NASDAQ: AMZN), Etsy has over the years carved out a niche segment of the market by focusing on handmade and vintage items not available from large online retailers. After the stock completed its initial public offering in 2015, it went through a brutal first year where it dropped by almost 75%, leading many investors to quickly forget about the company. Since then however, the company has steadily grown in almost every metric, from revenue to cash flow to profits. Amid an impressive stock rally, investor sentiment has been climbing recently, and this month, a surge in positive investor sentiment propelled ETSY into the BUZZ Index for the first time with at 1.3% weight.

SECTOR COMPARISON

SECTOR	FEBRUARY 2019 INDEX WEIGHT (%)	MARCH 2019 INDEX WEIGHT (%)
Communication Services	20.4	18.6
Consumer Discretionary	15.0	16.6
Consumer Staples	2.2	8.2
Energy	1.9	0.7
Financial Services	8.6	4.7
Health Care	12.7	11.2
Industrials	7.6	7.1
Information Technology	31.7	29.8
Materials	0.0	0.0
Real Estate	0.0	0.7
Utilities	0.0	2.3

TOP U.S. STOCKS DISCUSSED ACROSS ONLINE PLATFORMS



TOP FIVE POSITIVELY TRENDING STOCKS IN THE INDEX

COMPANY	TICKER
Tesla Inc	TSLA
PG&E Corp	PCG
Boeing Co/The	BA
Netflix Inc	NFLX
Kraft Heinz Co/The	KHC

BOTTOM FIVE NEGATIVELY TRENDING STOCKS NOT IN THE INDEX

COMPANY	TICKER
Xilinx Inc	XLNX
General Motors Co	GM
International Business Machine	IBM
Starbucks Corp	SBUX
BlackRock Inc	BLK

INDEX FUNDAMENTALS

1.6%

Dividend Yield

15.6

P/E Ratio

\$173.7B

Average Market Cap

\$6.3B

Smallest Market Cap

\$900.8B

Largest Market Cap

The **BUZZ NextGen AI US Sentiment Leaders Index** identifies the 75 most bullish U.S. stocks based on investment insights derived from the vast content generated across online platforms.

Millions of unique stock-specific data points aggregated from online sources including social media, news articles and blog posts are processed on a monthly basis.

The data is filtered through an analytics model which utilizes Natural Language Processing Algorithms and Artificial Intelligence applications.

HOW IT WORKS:



1. Where's the BUZZ?

First, from a defined investment universe of U.S. stocks, the BUZZ Index targets the most mentioned stocks discussed across online platforms. The more active the conversation, the greater the reliability of the BUZZ.

2. What's the BUZZ?

The BUZZ Index looks at what the online community is saying about these most-mentioned stocks and whether the BUZZ is positive, negative or neutral on a collective basis.

3. Who is creating the BUZZ?

The BUZZ Index pinpoints influencers within the online community and identifies whose tweets and posts are most likely to impact collective opinion. It also identifies and scores which members of the online community have historically been the most successful in their forecasting accuracy.



BUZZ NEXTGEN AI SERIES INDICES

US Sentiment Leaders - March 2019 Monthly Index Rebalance

INDEX HOLDINGS

COMPANY	WEIGHT (%)	COMPANY	WEIGHT (%)
Tesla Inc	3.00%	Bank of America Corp	0.93%
Amazon.com Inc	3.00%	TE Connectivity Ltd	0.93%
Boeing Co/The	3.00%	NIKE Inc	0.90%
Apple Inc	3.00%	Discover Financial Services	0.88%
Facebook Inc	3.00%	CenturyLink Inc	0.87%
General Electric Co	3.00%	Cisco Systems Inc	0.84%
Square Inc	3.00%	Macy's Inc	0.83%
Advanced Micro Devices Inc	3.00%	Shopify Inc	0.82%
NVIDIA Corp	3.00%	Ford Motor Co	0.78%
Canopy Growth Corp	3.00%	Wayfair Inc	0.75%
CVS Health Corp	2.93%	Eli Lilly & Co	0.73%
Snap Inc	2.92%	Realty Income Corp	0.73%
Netflix Inc	2.81%	Exxon Mobil Corp	0.72%
Kraft Heinz Co/The	2.76%	Merck & Co Inc	0.71%
PG&E Corp	2.31%	Best Buy Co Inc	0.71%
Electronic Arts Inc	2.31%	Johnson & Johnson	0.70%
Microsoft Corp	1.93%	Gap Inc/The	0.69%
Walmart Inc	1.78%	MercadoLibre Inc	0.67%
Micron Technology Inc	1.74%	Intel Corp	0.67%
Twitter Inc	1.62%	Booking Holdings Inc	0.66%
salesforce.com Inc	1.56%	QUALCOMM Inc	0.66%
Coca-Cola Co/The	1.53%	Workday Inc	0.65%
Visa Inc	1.42%	Take-Two Interactive Software	0.64%
Bausch Health Cos Inc	1.40%	VMware Inc	0.64%
Etsy Inc	1.30%	Citigroup Inc	0.62%
Trade Desk Inc/The	1.24%	UnitedHealth Group Inc	0.61%
Alphabet Inc	1.21%	Splunk Inc	0.60%
Goldman Sachs Group Inc/The	1.20%	Kroger Co/The	0.59%
Walt Disney Co/The	1.19%	Newell Brands Inc	0.59%
Nutanix Inc	1.12%	Caterpillar Inc	0.58%
Home Depot Inc/The	1.12%	Dropbox Inc	0.58%
AT&T Inc	1.09%	Bristol-Myers Squibb Co	0.57%
JPMorgan Chase & Co	1.07%	Altria Group Inc	0.56%
Target Corp	1.02%	American Airlines Group Inc	0.55%
Costco Wholesale Corp	0.99%	Chipotle Mexican Grill Inc	0.55%
Activision Blizzard Inc	0.97%	PayPal Holdings Inc	0.52%
Twilio Inc	0.95%	Pfizer Inc	0.51%
Palo Alto Networks Inc	0.95%	Total:	100.00

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