

# Powered by Artificial Intelligence

## SUMMARY OF CHANGES

### IN

COMPANY	TICKER
BlackBerry Ltd	BB
Roku Inc	ROKU
Biogen Inc	BIIB
Chesapeake Energy Corp	CHK
Lululemon Athletica Inc	LULU
FedEx Corp	FDX
Walgreens Boots Alliance Inc	WBA
Delta Air Lines Inc	DAL
Wells Fargo & Co	WFC
Barrick Gold Corp	GOLD
Morgan Stanley	MS
Caesars Entertainment Corp	CZR
McDonald's Corp	MCD
Eaton Corp PLC	ETN
Wynn Resorts Ltd	WYNN
Starbucks Corp	SBUX
Constellation Brands Inc	STZ
Verizon Communications Inc	VZ
Broadcom Inc	AVGO
Celgene Corp	CELG
Oracle Corp	ORCL
Gilead Sciences Inc	GILD
Accenture PLC	ACN
Array BioPharma Inc	ARRY
Okta Inc	OKTA

### OUT

COMPANY	TICKER
Coca-Cola Co/The	KO
Etsy Inc	ETSY
Target Corp	TGT
Costco Wholesale Corp	COST
Palo Alto Networks Inc	PANW
Discover Financial Services	DFS
CenturyLink Inc	CTL
Cisco Systems Inc	CSCO
Wayfair Inc	W
Eli Lilly & Co	LLY
Realty Income Corp	O
Best Buy Co Inc	BBY
Johnson & Johnson	JNJ
Gap Inc/The	GPS
MercadoLibre Inc	MELI
Booking Holdings Inc	BKNG
Workday Inc	WDAY
Take-Two Interactive Software	TTWO
VMware Inc	VMW
Splunk Inc	SPLK
Kroger Co/The	KR
Newell Brands Inc	NWL
Caterpillar Inc	CAT
Dropbox Inc	DBX
Pfizer Inc	PFE

## STOCK SPOTLIGHT

## Roku

When most people think of streaming, the names that usually come to mind are content creators such as Netflix (NASDAQ: NFLX), Hulu, and Amazon (NASDAQ: AMZN). One often overlooked name in the streaming space is Roku (NASDAQ: ROKU), which manufactures specialized devices to stream content from the internet to home entertainment systems. Founded in 2008, the company was created when Netflix decided against building hardware for its content, instead investing in Roku to develop players for its content. Today, Roku devices provide access to hundreds of sources of streaming content. After going public in 2017 at \$14 per share, Roku shares have been a roller coaster ride for investors, climbing to \$60 and falling to \$30 twice over the span of a year. ROKU was last in the BUZZ Index in November, 2018 at a 0.8% weight; however, the positive sentiment only lasted for one month. This month positive investor sentiment in ROKU has risen sharply, bringing the name back into the index at a maximum 3% weight.

## Disney

Over the years, Disney (NYSE: DIS) has been consistently a part of the BUZZ Index as one of its staple names. Although DIS did not always carry a 3% weight in the Index, it almost always ranked in the top third of names in terms of sentiment. It is not difficult to see why – Disney boasts one of the world’s most impressive portfolios of entertainment assets, ranging from its timeless theme parks to its almost-unfathomable collection of studios. After its acquisitions of Pixar in 2006, Marvel in 2009, and Lucasfilm in 2012, Disney has produced nearly all of the major blockbuster movies over the past decade. The stock however, has been mired in a range between \$100 and \$120 since 2015. This month, we saw sentiment on DIS climb significantly, pushing it into the top of the index with a maximum 3% weight. With its latest Avengers movie expected to shatter all-time box office records, the recent climb in sentiment could be the signal that the stock is finally ready to begin its next move higher.

## SECTOR COMPARISON

SECTOR	MARCH 2019 INDEX WEIGHT (%)	APRIL 2019 INDEX WEIGHT (%)
Communication Services	18.6	20.0
Consumer Discretionary	16.6	18.9
Consumer Staples	8.2	3.5
Energy	0.7	2.3
Financial Services	4.7	6.7
Health Care	11.2	9.7
Industrials	7.1	8.2
Information Technology	29.8	28.9
Materials	0.0	0.0
Real Estate	0.0	0.0
Utilities	2.3	0.9

### TOP U.S. STOCKS DISCUSSED ACROSS ONLINE PLATFORMS



### TOP FIVE POSITIVELY TRENDING STOCKS IN THE INDEX

COMPANY	TICKER
BlackBerry Ltd	BB
Roku Inc	ROKU
Chesapeake Energy Corp	CHK
Barrick Gold Corp	GOLD
Caesars Entertainment Corp	CZR

### BOTTOM FIVE NEGATIVELY TRENDING STOCKS NOT IN THE INDEX

COMPANY	TICKER
Target Corp	TGT
Discover Financial Services	DFS
Palo Alto Networks Inc	PANW
Etsy Inc	ETSY
Coca-Cola Co/The	KO

### INDEX FUNDAMENTALS

**1.1%**

Dividend Yield

**15.0**

P/E Ratio

**\$189.8B**

Average Market Cap

**\$5.0B**

Smallest Market Cap

**\$964.4B**

Largest Market Cap

The **BUZZ NextGen AI US Sentiment Leaders Index** identifies the 75 most bullish U.S. stocks based on investment insights derived from the vast content generated across online platforms.

Millions of unique stock-specific data points aggregated from online sources including social media, news articles and blog posts are processed on a monthly basis.

The data is filtered through an analytics model which utilizes Natural Language Processing Algorithms and Artificial Intelligence applications.

## HOW IT WORKS:



### 1. Where's the BUZZ?

First, from a defined investment universe of U.S. stocks, the BUZZ Index targets the most mentioned stocks discussed across online platforms. The more active the conversation, the greater the reliability of the BUZZ.

### 2. What's the BUZZ?

The BUZZ Index looks at what the online community is saying about these most-mentioned stocks and whether the BUZZ is positive, negative or neutral on a collective basis.

### 3. Who is creating the BUZZ?

The BUZZ Index pinpoints influencers within the online community and identifies whose tweets and posts are most likely to impact collective opinion. It also identifies and scores which members of the online community have historically been the most successful in their forecasting accuracy.



# BUZZ NEXTGEN AI SERIES INDICES

US Sentiment Leaders - April 2019 Monthly Index Rebalance

## INDEX HOLDINGS

COMPANY	WEIGHT (%)
Tesla Inc	3.00%
Apple Inc	3.00%
Amazon.com Inc	3.00%
Boeing Co/The	3.00%
Advanced Micro Devices Inc	3.00%
Facebook Inc	3.00%
BlackBerry Ltd	3.00%
Roku Inc	3.00%
Walt Disney Co/The	3.00%
Snap Inc	3.00%
Micron Technology Inc	3.00%
Netflix Inc	2.78%
Square Inc	2.54%
NVIDIA Corp	2.53%
Alphabet Inc	2.41%
Twitter Inc	2.13%
Biogen Inc	2.10%
General Electric Co	2.06%
Canopy Growth Corp	1.86%
Chesapeake Energy Corp	1.79%
Microsoft Corp	1.75%
CVS Health Corp	1.70%
NIKE Inc	1.60%
Lululemon Athletica Inc	1.58%
Bank of America Corp	1.57%
Visa Inc	1.51%
Chipotle Mexican Grill Inc	1.41%
JPMorgan Chase & Co	1.39%
TE Connectivity Ltd	1.30%
Goldman Sachs Group Inc/The	1.30%
AT&T Inc	1.22%
Ford Motor Co	1.12%
Activision Blizzard Inc	0.98%
PG&E Corp	0.94%
Citigroup Inc	0.88%
FedEx Corp	0.88%
Walgreens Boots Alliance Inc	0.88%
Delta Air Lines Inc	0.86%

COMPANY	WEIGHT (%)
Shopify Inc	0.82%
Bausch Health Cos Inc	0.82%
Electronic Arts Inc	0.82%
Wells Fargo & Co	0.81%
Barrick Gold Corp	0.80%
Morgan Stanley	0.77%
Caesars Entertainment Corp	0.75%
McDonald's Corp	0.74%
Eaton Corp PLC	0.73%
Walmart Inc	0.72%
Wynn Resorts Ltd	0.71%
Intel Corp	0.71%
Altria Group Inc	0.70%
Starbucks Corp	0.70%
QUALCOMM Inc	0.69%
Constellation Brands Inc	0.69%
Verizon Communications Inc	0.69%
Home Depot Inc/The	0.68%
Broadcom Inc	0.65%
American Airlines Group Inc	0.63%
Macy's Inc	0.63%
Twilio Inc	0.62%
salesforce.com Inc	0.61%
Merck & Co Inc	0.58%
Celgene Corp	0.58%
Nutanix Inc	0.57%
UnitedHealth Group Inc	0.56%
Oracle Corp	0.55%
Trade Desk Inc/The	0.54%
Exxon Mobil Corp	0.53%
Gilead Sciences Inc	0.52%
Accenture PLC	0.51%
Kraft Heinz Co/The	0.51%
PayPal Holdings Inc	0.50%
Array BioPharma Inc	0.50%
Okta Inc	0.49%
Bristol-Myers Squibb Co	0.47%
<b>Total:</b>	<b>100.00</b>



# BUZZ NEXTGEN AI SERIES INDICES

US Sentiment Leaders - April 2019 Monthly Index Rebalance

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