

Powered by Artificial Intelligence

SUMMARY OF CHANGES

IN

COMPANY

TICKER

Trade Desk Inc/The	TTD
Johnson & Johnson	JNJ
Coca-Cola Co/The	KO
Align Technology Inc	ALGN
Match Group Inc	MTCH
Symantec Corp	SYMC
eBay Inc	EBAY
International Business Machine	IBM
Wells Fargo & Co	WFC
Mylan NV	MYL
T-Mobile US Inc	TMUS
Lockheed Martin Corp	LMT
American Airlines Group Inc	AAL
Procter & Gamble Co/The	PG
ServiceNow Inc	NOW
Texas Instruments Inc	TXN
Caterpillar Inc	CAT
3M Co	MMM

OUT

COMPANY

TICKER

Adobe Inc	ADBE
Oracle Corp	ORCL
FedEx Corp	FDX
Caesars Entertainment Corp	CZR
Kroger Co/The	KR
Broadcom Inc	AVGO
Lululemon Athletica Inc	LULU
Delta Air Lines Inc	DAL
Cisco Systems Inc	CSCO
Viacom Inc	VIAB
PepsiCo Inc	PEP
Constellation Brands Inc	STZ
PG&E Corp	PCG
MongoDB Inc	MDB
Target Corp	TGT
Home Depot Inc/The	HD
Western Digital Corp	WDC
Costco Wholesale Corp	COST

STOCK SPOTLIGHT

Match Group

One of the most interesting names entering the BUZZ Index this month is Match Group (NASDAQ: MTCH), a company in the online dating business, which is a segment that has exploded in popularity in recent years. MTCH owns several online dating companies, including Match.com and Tinder, which is arguably the most well-known and widely used dating app. Released in 2012, Tinder came at a time when societal norms were quickly becoming more accepting towards online dating, and when the rise of smartphones fueled the use of mobile apps. Since then, both Tinder and Match.com have experienced rapid growth. MTCH's most recent earnings report was also full of good news including increased subscriber growth, increased traction in international markets and raised forward guidance, all of which helped boost MTCH stock to new all-time highs. Investor sentiment has also been steadily rising, indicating more gains may lay ahead.

Align Technologies

Continuing with the theme of niche companies, we want to highlight another unique company that entered the BUZZ Index this month – Align Technology (NASDAQ: ALGN). Despite its name, ALGN is actually a health care stock, but not a traditional pharmaceutical or consumer health company as you might expect. ALGN is the maker of the Invisalign system, which is a series of orthodontic devices used to treat teeth misalignment. In contrast to traditional braces, the Invisalign system uses imaging software to create clear aligners customized to the user's teeth. Since its creation in 1999, Invisalign has grown massively in popularity, and to date has been used by over 3 million people. ALGN stock debuted back in 2001 at \$13 per share. A steady rise ensued over the following 15 years and by 2016 the stock was trading at \$100. Since 2016, the rise in share price became exponential. At its peak last year, ALGN traded at a whopping \$400 per share. Since then, as a result of several earnings misses, the stock has experienced extreme price volatility and is now back to \$200. Investor sentiment has risen recently, suggesting the decline may be overdone and a bounce could be in store.

SECTOR COMPARISON

SECTOR	JULY 2019 INDEX WEIGHT (%)	AUGUST 2019 INDEX WEIGHT (%)
Communication Services	19.9	22.9
Consumer Discretionary	17.2	15.8
Consumer Staples	4.1	2.7
Energy	3.0	1.0
Financial Services	6.8	7.2
Health Care	11.0	12.6
Industrials	6.6	7.2
Information Technology	29.1	29.7
Materials	1.7	1.0
Real Estate	0.0	0.0
Utilities	0.6	0.0

TOP U.S. STOCKS DISCUSSED ACROSS ONLINE PLATFORMS



TOP FIVE POSITIVELY TRENDING STOCKS IN THE INDEX

COMPANY	TICKER
Netflix Inc	NFLX
Microsoft Corp	MSFT
Alphabet Inc	GOOGL
Snap Inc	SNAP
Aurora Cannabis Inc	ACB

BOTTOM FIVE NEGATIVELY TRENDING STOCKS NOT IN THE INDEX

COMPANY	TICKER
Array BioPharma Inc	ARRY
Caesars Entertainment Corp	CZR
FedEx Corp	FDX
Oracle Corp	ORCL
Adobe Inc	ADBE

INDEX FUNDAMENTALS

1.3%

Dividend Yield

17.7

P/E Ratio

\$204.6B

Average Market Cap

\$5.0B

Smallest Market Cap

\$1,020.7B

Largest Market Cap



BUZZ NEXTGEN AI SERIES INDICES

US Sentiment Leaders - August 2019 Monthly Index Rebalance

INDEX HOLDINGS

COMPANY	WEIGHT (%)
Tesla Inc	3.00%
Advanced Micro Devices Inc	3.00%
Facebook Inc	3.00%
Apple Inc	3.00%
Amazon.com Inc	3.00%
Netflix Inc	3.00%
Microsoft Corp	3.00%
Walt Disney Co/The	3.00%
Alphabet Inc	3.00%
Snap Inc	3.00%
Roku Inc	3.00%
Boeing Co/The	3.00%
Aurora Cannabis Inc	3.00%
Twitter Inc	3.00%
Square Inc	2.82%
Micron Technology Inc	2.21%
Shopify Inc	2.10%
General Electric Co	2.01%
Goldman Sachs Group Inc/The	1.56%
NVIDIA Corp	1.55%
Starbucks Corp	1.51%
JPMorgan Chase & Co	1.51%
Bank of America Corp	1.47%
Visa Inc	1.21%
TE Connectivity Ltd	1.19%
Intel Corp	1.18%
Ford Motor Co	1.15%
Trade Desk Inc/The	1.11%
CVS Health Corp	1.08%
Chipotle Mexican Grill Inc	1.06%
Barrick Gold Corp	1.04%
McDonald's Corp	1.04%
Canopy Growth Corp	1.02%
Johnson & Johnson	1.02%
PayPal Holdings Inc	1.00%
AT&T Inc	1.00%
Twilio Inc	0.98%
Marathon Oil Corp	0.97%

COMPANY	WEIGHT (%)
Coca-Cola Co/The	0.91%
Activision Blizzard Inc	0.90%
Align Technology Inc	0.90%
Electronic Arts Inc	0.89%
Match Group Inc	0.88%
Gilead Sciences Inc	0.84%
Citigroup Inc	0.83%
Symantec Corp	0.83%
eBay Inc	0.80%
Bristol-Myers Squibb Co	0.79%
International Business Machine	0.78%
Pfizer Inc	0.76%
Mastercard Inc	0.74%
QUALCOMM Inc	0.74%
Macy's Inc	0.72%
Morgan Stanley	0.72%
AbbVie Inc	0.72%
Merck & Co Inc	0.68%
Xilinx Inc	0.64%
Bausch Health Cos Inc	0.64%
Walmart Inc	0.63%
Wells Fargo & Co	0.63%
Zynga Inc	0.62%
Mylan NV	0.60%
T-Mobile US Inc	0.60%
Kraft Heinz Co/The	0.58%
UnitedHealth Group Inc	0.58%
Lockheed Martin Corp	0.58%
American Airlines Group Inc	0.57%
salesforce.com Inc	0.55%
Procter & Gamble Co/The	0.54%
ServiceNow Inc	0.53%
Texas Instruments Inc	0.52%
Caterpillar Inc	0.52%
3M Co	0.52%
Moody's Corp	0.48%
NIKE Inc	0.47%
Total:	100.00

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