

Powered by Artificial Intelligence

SUMMARY OF CHANGES

IN

COMPANY	TICKER
BlackRock Inc	BLK
International Business Machine	IBM
Lyft Inc	LYFT
CVS Health Corp	CVS
Mastercard Inc	MA
Boeing Co/The	BA
Biogen Inc	BIIB
Coca-Cola Co/The	KO
Atlassian Corp PLC	TEAM
Comcast Corp	CMCSA
Exact Sciences Corp	EXAS
Johnson & Johnson	JNJ
Delta Air Lines Inc	DAL
Regeneron Pharmaceuticals Inc	REGN
Skyworks Solutions Inc	SWKS

OUT

COMPANY	TICKER
Ovintiv Canada	ECA
TE Connectivity Ltd	TEL
Occidental Petroleum Corp	OXY
Arrowhead Pharmaceuticals Inc	ARWR
Lululemon Athletica Inc	LULU
Macy's Inc	M
Home Depot Inc/The	HD
salesforce.com Inc	CRM
Broadcom Inc	AVGO
Xilinx Inc	XLNX
Accenture PLC	ACN
Alteryx Inc	AYX
Bausch Health Cos Inc	BHC
Constellation Brands Inc	STZ
Adobe Inc	ADBE

STOCK SPOTLIGHT

Lyft

Last month we highlighted the entry of Uber (NYSE: UBER) into the BUZZ Index. This month, its largest rival, Lyft (NASDAQ: LYFT), joins it in the index for the first time. Despite being the smaller and younger company, Lyft actually went public two months prior to Uber, in March 2019. Unfortunately, debuting earlier did not help the company's stock as it quickly sold-off in the following months, reaching \$40 per share by September, half of its IPO price. Concerns about the ride-sharing industry related to revenue growth, driver satisfaction, and safety have all been prominent in the news, dragging down shares of both Uber and Lyft. While Uber recently stated that it expects to be profitable earlier than anticipated, Lyft has indicated that it would continue to invest heavily this year. Many traditional Wall Street analysts reacted negatively to Lyft's announcement. However, just like we have observed in shares of Uber, rising investor sentiment may suggest that shares of LYFT may have found a bottom and are ready to begin trending upwards.

Atlassian

This month features the entrance of a new technology stock into the BUZZ Index, Atlassian Corp (NASDAQ: TEAM). The name may not be familiar to many people, but for software developers and project managers, Atlassian's products have become some of the most widely used in workplaces around the world. Its main product, the code bug tracking system Jira, is used by over 75,000 organizations worldwide. In 2010, Atlassian acquired BitBucket, one of the largest source code version control repository services, boasting over 10 million users as of April 2019. In 2017, the company acquired Trello, a popular productivity app focused on list making and project management. While none of these businesses appear as exciting as the FANG giants we're used to talking about, Atlassian has rapidly built its brand as a premier software company. Since its IPO in late 2015, shares of TEAM have been on fire, increasing over 500%. Investor sentiment has been climbing as well, suggesting the shares may still have much more room to run.

SECTOR COMPARISON

SECTOR	JANUARY 2020 INDEX WEIGHT (%)	FEBRUARY 2020 INDEX WEIGHT (%)
Communication Services	21.8	23.8
Consumer Discretionary	14.4	9.8
Consumer Staples	2.3	2.0
Energy	3.4	0.5
Financial Services	5.9	9.3
Health Care	11.6	14.9
Industrials	7.2	9.2
Information Technology	29.6	28.1
Materials	1.5	1.0
Real Estate	0.0	0.0
Utilities	2.3	1.4

TOP U.S. STOCKS DISCUSSED ACROSS ONLINE PLATFORMS



TOP FIVE POSITIVELY TRENDING STOCKS IN THE INDEX

COMPANY	TICKER
Microsoft Corp	MSFT
BlackRock Inc	BLK
Walt Disney Co/The	DIS
Tesla Inc	TSLA
Visa Inc	V

BOTTOM FIVE NEGATIVELY TRENDING STOCKS NOT IN THE INDEX

COMPANY	TICKER
Lululemon Athletica Inc	LULU
Wynn Resorts Ltd	WYNN
Occidental Petroleum Corp	OXY
TE Connectivity Ltd	TEL
Ovintiv Canada ULC	ECA

INDEX FUNDAMENTALS

1.1%

Dividend Yield

19.4

P/E Ratio

\$262.6B

Average Market Cap

\$7.6B

Smallest Market Cap

\$1,369.7B

Largest Market Cap

The **BUZZ NextGen AI US Sentiment Leaders Index** identifies the 75 most bullish U.S. stocks based on investment insights derived from the vast content generated across online platforms.

Millions of unique stock-specific data points aggregated from online sources including social media, news articles and blog posts are processed on a monthly basis.

The data is filtered through an analytics model which utilizes Natural Language Processing Algorithms and Artificial Intelligence applications.

HOW IT WORKS:



1. Where's the BUZZ?

First, from a defined investment universe of U.S. stocks, the BUZZ Index targets the most mentioned stocks discussed across online platforms. The more active the conversation, the greater the reliability of the BUZZ.

2. What's the BUZZ?

The BUZZ Index looks at what the online community is saying about these most-mentioned stocks and whether the BUZZ is positive, negative or neutral on a collective basis.

3. Who is creating the BUZZ?

The BUZZ Index pinpoints influencers within the online community and identifies whose tweets and posts are most likely to impact collective opinion. It also identifies and scores which members of the online community have historically been the most successful in their forecasting accuracy.

INDEX HOLDINGS

COMPANY	WEIGHT (%)	COMPANY	WEIGHT (%)
Tesla Inc	3.00%	Pfizer Inc	0.86%
Advanced Micro Devices Inc	3.00%	McDonald's Corp	0.84%
Apple Inc	3.00%	Bristol-Myers Squibb Co	0.82%
Amazon.com Inc	3.00%	Lyft Inc	0.80%
Walt Disney Co/The	3.00%	Merck & Co Inc	0.80%
Microsoft Corp	3.00%	CVS Health Corp	0.80%
Facebook Inc	3.00%	Mastercard Inc	0.78%
Netflix Inc	3.00%	Agilent Technologies Inc	0.77%
Uber Technologies Inc	3.00%	Costco Wholesale Corp	0.75%
Alphabet Inc	2.93%	Boeing Co/The	0.73%
Roku Inc	2.81%	Activision Blizzard Inc	0.72%
Pinterest Inc	2.75%	Verizon Communications Inc	0.69%
BlackRock Inc	2.73%	Ford Motor Co	0.68%
Square Inc	2.72%	Biogen Inc	0.67%
Canopy Growth Corp	2.52%	Twilio Inc	0.66%
Snap Inc	2.51%	Coca-Cola Co/The	0.64%
General Electric Co	2.32%	ServiceNow Inc	0.63%
Visa Inc	2.02%	AT&T Inc	0.63%
Gilead Sciences Inc	1.88%	Target Corp	0.63%
JPMorgan Chase & Co	1.81%	Atlassian Corp PLC	0.62%
Shopify Inc	1.53%	Cisco Systems Inc	0.60%
NVIDIA Corp	1.53%	American Airlines Group Inc	0.60%
International Business Machine	1.45%	Comcast Corp	0.60%
Intel Corp	1.45%	Lockheed Martin Corp	0.59%
PG&E Corp	1.40%	Exact Sciences Corp	0.58%
Goldman Sachs Group Inc/The	1.39%	Johnson & Johnson	0.58%
Teva Pharmaceutical Industries	1.36%	Eaton Corp PLC	0.58%
Micron Technology Inc	1.34%	Walmart Inc	0.56%
QUALCOMM Inc	1.29%	Delta Air Lines Inc	0.55%
AbbVie Inc	1.25%	Zoom Video Communications Inc	0.55%
Twitter Inc	1.20%	Trade Desk Inc/The	0.54%
Starbucks Corp	1.15%	Regeneron Pharmaceuticals Inc	0.54%
Morgan Stanley	1.07%	Exxon Mobil Corp	0.54%
Citigroup Inc	0.97%	Sarepta Therapeutics Inc	0.53%
Barrick Gold Corp	0.96%	Skyworks Solutions Inc	0.52%
UnitedHealth Group Inc	0.91%	NIKE Inc	0.49%
Bank of America Corp	0.90%	Moody's Corp	0.48%
PayPal Holdings Inc	0.88%	Total:	100.00



BUZZ NEXTGEN AI SERIES INDICES

US Sentiment Leaders - February 2020 Monthly Index Rebalance

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